

June 17, 2019

Dear prospective investor,

Kankakee County has emerged as a modern-day hub for innovation. From bioscience and food to metals and machinery to renewable energy, new products and solutions are developed daily within our market and quickly turned around for global distribution.

At its essence, this innovation is currently driving our community's top-ranked year-over-year growth in jobs, wages and output, as determined by *Area Development* magazine.

As it turns out, our community's current success is built on a proud heritage of entrepreneurial thinking. The automotive sector is just one slice of industry that has been profoundly impacted by local trailblazers, in particular the Hofweber-Hammes family.

Selling Happiness and *The Lively One* are twin PBS-slated documentaries by acclaimed filmmakers Tom Desch and Pat Wisniewski with Lakeshore Public Media that recount the thrilling story of how Kankakee's Romy Hammes and his descendants developed new promotional, service and financing models that brought the automobile to the masses in its earliest days of production. Previous collaborations by the team have included the award-winning and nationally broadcast PBS films *Everglades of the North: The Story of the Grand Kankakee Marsh*, *Shifting Sands: On the Path to Sustainability* and *An American Home: Frank Lloyd Wright's B. Harley Bradley House*.

The Economic Alliance, as in the past, supports high-quality productions such as these for the platform they create to tell our community's success story in a highly creative and authentic way to a national audience. We encourage you to learn more about these new films at a public preview screening on Monday, July 15, 2019, at 7:00 p.m. at Downtown Kankakee's historic Paramount Theatre ([Register here](#)) and to join us in considering the underwriting opportunities outlined in the attached.

Drive on!

Sincerely,



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